

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 56458 CF LOC-POL FBD - LBD: 09/05/12 - 09/18/12 HL#: Created: 09/04/12 01:11 PM

Client: ROTHFUS FOR CONGRESS... CPE: / / 2649 Agency Commission: 15 % Updated: EMENDEL on 09/04/12 02:43 PM

Agency: STRATEGIC MEDIA PLACEMENT Product: PA CD12 KEITH ROTHFUS Self :00:00 Confirmed: 09/04/12 01:57 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/05/12 08:35 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID,

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	* * W * * * *	MORN	30	D			0.0	\$525.00	1	\$525.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	0 0 0 1 1 0 0	MORN	30	D			0.0	\$425.00	2	\$850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/06/12	09/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL6A	1 0 1 1 1 0 0	MORN	30	D			0.0	\$425.00	4	\$1,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MLOCAL6A	1 1 0 0 0 0 0	MORN	30	D			0.0	\$425.00	2	\$850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MEARLY	* * W * * * *	MORN	30	D			0.0	\$225.00	1	\$225.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MEARLY	* * * * F * *	MORN	30	D			0.0	\$195.00	1	\$195.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MEARLY	1 0 1 0 1 0 0	MORN	30	D			0.0	\$195.00	3	\$585.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	3										

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 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	MEARLY	1 1 0 0 0 0 0	MORN	30	D			0.0	\$195.00	2	\$390.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DLIVE9A	* * W * * * *	DAY	30	B			0.0	\$165.00	1	\$165.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DLIVE9A	* * * * F * *	DAY	30	B			0.0	\$150.00	1	\$150.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DLIVE9A	1 0 1 0 0 0 0	DAY	30	B			0.0	\$150.00	2	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DLIVE9A	1 1 0 0 0 0 0	DAY	30	B			0.0	\$150.00	2	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	D11AM	* * * * F * *	PRIC	30	B			0.0	\$275.00	1	\$275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	D11AM	1 0 1 1 0 0 0	PRIC	30	B			0.0	\$275.00	3	\$825.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/13/12	3										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	D11AM	1 1 0 0 0 0 0	PRIC	30	B			0.0	\$275.00	2	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NNOON	1 0 0 1 0 0 0	NEWS	30	B			0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/13/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NNOON	* T * * * * *	NEWS	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	DPHIL	* * * * F * *	DAY	30	B			0.0	\$295.00	1	\$295.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	DPHIL	1 0 1 1 0 0 0	DAY	30	B			0.0	\$295.00	3	\$885.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/13/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	DPHIL	1 1 0 0 0 0 0	DAY	30	B			0.0	\$295.00	2	\$590.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NEWS5PM	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$675.00	2	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/18/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NEWS5PM	* * * * F * *	NEWS	30	D			0.0	\$675.00	1	\$675.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NEWS5PM	1 0 1 1 0 0 0	NEWS	30	D			0.0	\$425.00	3	\$1,275.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/13/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NEWS5PM	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$425.00	2	\$850.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NEWS530PM	* * * * F * *	NEWS	30	D			0.0	\$675.00	1	\$675.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	NEWS530PM	1 0 1 1 1 0 0	NEWS	30	D			0.0	\$425.00	4	\$1,700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	NEWS530PM	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$675.00	2	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	NEWS6PM	* * W * * * *	NEWS	30	D			0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/05/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NEWS6PM	0 0 0 1 1 0 0	NEWS	30	D			0.0	\$500.00	2	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/06/12	09/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	NEWS6PM	1 0 1 1 1 0 0	NEWS	30	D			0.0	\$500.00	4	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	NEWS6PM	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$500.00	2	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	NEWS630PM	* * W * * * *	NEWS	30	D			0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	NEWS630PM	0 0 0 1 1 0 0	NEWS	30	D			0.0	\$500.00	2	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/06/12	09/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	NEWS630PM	1 0 1 1 1 0 0	NEWS	30	D			0.0	\$500.00	4	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	4										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	NEWS630PM	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$500.00	2	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	NLATE03	* * W * * * *	NEWS	30	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	NLATE03	0 0 0 1 1 0 0	NEWS	30	B			0.0	\$800.00	2	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/06/12	09/07/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	NLATE03	2 0 1 1 1 0 0	NEWS	30	B			0.0	\$800.00	5	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	NLATE03	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$800.00	2	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	NLATE03	* * * * * S *	NEWS	30	B			0.0	\$775.00	1	\$775.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	NLATE03	* * * * * S	NEWS	30	B			0.0	\$775.00	1	\$775.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	LLETTER01	1 0 0 1 0 0 0	LETT	30	B			0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/10/12	09/13/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	LLETTER01	1 1 0 0 0 0 0	LETT	30	B			0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$100.00	2	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/08/12	09/15/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$150.00	1	\$150.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$300.00	2	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>	<u>Sep 10</u>									
	09/09/12	09/16/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
047	WFACE03	* * * * * S	FACE	30	B			0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

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Order ID: 56458	CF LOC-POL	FBD - LBD: 09/05/12 - 09/18/12	HL#:	Created: 09/04/12 01:11 PM
Client: ROTHFUS FOR CONGRESS...	CPE: / / 2649	Agency Commission: 15 %	Updated: EMENDEL on 09/04/12 02:43 PM	
Agency: STRATEGIC MEDIA PLACEMENT	Product: PA CD12 KEITH ROTHFUS	Self :00:00	Confirmed: 09/04/12 01:57 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 09/05/12 08:35 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
048	PBBSUN	* * * * * S	REGP	30	B			0.0	\$1,750.00	1	\$1,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	93	0	\$42,380.00	\$36,023.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$42,380.00	\$36,023.00	\$0.00	\$0.00